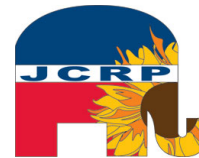




OVERLAND PARK, KS
Saturday, August 18



Hosted by the JOHNSON COUNTY REPUBLICAN PARTY
Endorsed by the GREATER KANSAS CITY PACHYDERM CLUB

REPUBLICAN CAMPAIGN TRAINING: WINNING THE 2012 GENERAL

One-Day Campaign Seminar for Candidates, Campaign Staff, Activists

Learn to build a winning campaign strategy through effective and creative Message Development and Delivery, Voter Targeting, New and Traditional Media Strategy and Tools, Fundraising and Budgeting efforts.

Gain insights and confidence in being a better and more effective candidate and campaigner. Learn the tools and skills to be a successful campaign manager, staffer or activist.

This seminar is specifically designed to assist GOP candidates, campaign professionals and volunteers, and Republican and conservative activists in the 2012 general election.

Speaker: NINO SAVIANO

Nino is a Republican campaign strategist and president of Savi Political Consulting LLC, a Washington, DC-based campaign consulting firm. For over a decade, Nino has been advising candidates and campaigns ranging from school board to statewide level races. As a trainer, he has led campaign workshops for hundreds of candidates and campaign staff. Nino writes frequently on election politics and has contributed to The Hill, TheBlaze.com, FoxNews.com and other publications. He is author of the book *On Running For Office: A Primer For Political Candidates* (forthcoming Spring 2013).

Guest Speaker: MIKE MACOMBER

Mike is the president of 4 Media Advertising LLC, a Wichita-based advertising company. He has over 30 years of experience in television, radio and print marketing and political advertising.

OVERLAND PARK SEMINAR

Where: JOHNSON COUNTY REPUBLICAN PARTY HEADQUARTERS
12651 Metcalf Ave
Overland Park, KS 66213

When: SATURDAY, AUGUST 18, 2012
9 AM – 4:30 PM

Cost: \$40 (lunch and refreshments included)

Register online today at savipoliticalconsulting.com/kansas

For more info, please call Brenda at 316.882.3528, or email brenda@savipolitical.com